

2024

EU Investment Forum

投資歐盟論壇

台北 Taipei 18 November 2024

2024年投資歐盟論壇即將於11月18日下午，於台北國際會議中心盛大舉行！今年的投資歐盟論壇以台歐攜手合作建構更具韌性且安全的全球供應鏈為主軸，將針對與運輸、電信、資通訊技術、半導體及AI相關的供應鏈布局，深入探討。

這次論壇邀請到多位成功拓展歐洲市場的台灣企業先進，如環球晶圓董事長徐秀蘭、華新麗華董事長焦佑倫、巨大集團董事長杜綉珍，分享其在歐洲的投資經驗。另外，此次活動也邀請到中華經濟研究院院長連賢明，以及資誠聯合會計師事務所數位長暨全球稅務服務主持會計師曾博昇，提供他們對歐盟市場最新投資趨勢，以及未來投資機會和商機的見解。

除了論壇外，現場另設有歐盟投資展，歐盟會員國將展示他們的投資亮點與吸引投資的政策，並提供給有意前往投資的台灣企業，專屬洽談和服務的機會。您將獲得布局歐洲的第一手資訊。

2024投資歐盟論壇將幫助您深入了解歐盟的投資環境，以及現在和未來歐盟將投入的政策資源。誠摯邀請各界先進蒞臨與會。因座位有限，請盡早報名，以免向隅。

The 2024 EU Investment Forum will take place in the afternoon of 18 November at the Taipei International Convention Center. This year's forum will focus on strengthening EU-Taiwan cooperation to build more resilient and secure global supply chains, with discussions centered on the strategic role of key sectors such as ICT, mobility, telecommunication, semiconductors, and AI.

We are pleased to count with the presence of key Taiwanese companies that have successfully expanded into the European market. Ms. Doris Hsu, Chairwoman of GlobalWafers Co., Ltd., Mr. Yu-Lon Chiao, Chairman of Walsin Lihwa Corporation, and Ms. Bonnie Tu, Chairperson of Giant Group will all share details of their successful investment projects in Europe. Additionally, Mr. Hsien-Ming Lien, President of Chung-Hua Institution for Economic Research (CIER) and Mr. Paulson Tseng, Partner & Chief Digital Officer of Global Structuring Services (PwC), will provide their observations on the EU market, future investment opportunities, and business prospects.

In addition to the forum, an EU Investment Exhibition will be held, featuring representatives from EU member states based in Taiwan. Each member state will showcase its unique investment opportunities and highlights. This exhibition will offer services for Taiwanese companies interested in investing in Europe, providing firsthand information for entering the European market.

The 2024 EU Investment Forum is an outstanding opportunity for Taiwanese businesses to stay informed about the latest investment opportunities, as well as recent EU policy initiatives. We warmly welcome all industry leaders and professionals to attend. Due to limited seating, we encourage early registration to secure your place.

- 日期 / Date: 2024年11月18日(一) / Monday 18 November 2024
- 報到時間 / Registration: 12:30-13:20
- 會議時間 / Time: 13:30-17:00
- 會議地點 / Venue: 台北國際會議中心101室 (台北市信義路五段一號) / Room 101, Taipei International Convention Centre (TICC)
- 報名網址 / Registration Link: <https://forms.gle/rxyDqNDUfE6R2sNk6>



立即報名 / Register now!

講師陣容 · Speakers

專題演講 / Keynote Speech



Maria Martin-Prat
Deputy Director General
of Directorate-General for Trade,
European Commission



徐秀蘭 / Doris Hsu
Chairwoman/CEO,
GlobalWafers Co., Ltd.

投資歐盟新契機 供應鏈多元化以強化臺灣企業的韌性 New investment opportunities in the EU- enhancing supply chain resilience through diversification for Taiwanese businesses.



連賢明 / Hsien-Ming Lien
President of
Chung-Hua Institution
for Economic Research



焦佑倫 / Yu-Lon Chiao
Chairman,
Walsin Lihwa Corporation



杜綉珍 / Bonnie Tu
Chairperson
of Giant Group



曾博昇 / Paulson Tseng
Partner & Chief Digital Officer
of Global Structuring Services,
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主辦單位 / Organizer



協辦單位 / Co-organisers



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